



GLOBAL
EXECUTIVE
EVENTS



EUROPE'S #1 UNLEASHING INNOVATION IN OPERATIONAL EXCELLENCE

**JUNE
27 - 28, 2019
RODE HOED
AMSTERDAM**

In collaboration with

Capgemini  invent
accenture  consulting

BOLD
GROUP

B2G

i-nexus
Strategy Execution Software

SPARQ360

Introduction

Think lean and hone your strategy! The Unleashing Innovation in Operational Excellence Summit on 27 & 28 June brings together industry leaders, experts, VPs, and CxOs to discuss the latest innovations in Continuous Improvement, Agile and Lean Transformation, Process Automation, Six Sigma and many more.

When the Global environment is changing faster than ever, companies and business leaders are forced to overcome new challenges every day in order to succeed. Cultural change and continuous improvement go hand-in-hand on the path to achieving sustainable Operational Excellence and Smart use of the Lean philosophy will help you differentiate yourself from your competitors.

This programme will teach you the meaning of Operational Excellence and how to effectively use the tools and methodologies to create value for your organization. It is crucial to have practical insights to revolutionize your manufacturing processes, increase employee engagement, implement the best upcoming tech and uncover essential insights into Industry 4.0, Data and Lean to improve your productivity and efficiency.

Our summit is made up of innovative learning and networking opportunities that keep even the most senior business leaders engaged. This event boasts an intimate environment that creates connections that become long-term partnerships. You will experience inspiring keynote addresses, in-depth case studies, structured networking and highly interactive discussion groups!

Summit themes

- Automation Vs Optimization
- Innovate to Improve Operational Excellence
- Drive Operational Excellence to the Frontline
- Culture Eats Strategy for Breakfast!
- Make Your Business More Efficient and Save Time and Money with Process Optimization
- Strengthen your Core Operating Processes for the Long-Term
- Create a Culture of Engagement: Cultural and Behavioral Transformation
- No Need for Management Commitment in Lean
- Implement Changes in Leadership Thinking and Behaviors to Drive Enterprise Transformation
- Industry 4.0
- Effectively Implement & Enable a Continuous Improvement Mindset within Organizations
- Six Sigma
- Global Supply Chain
- Automating the Right Processes and Operations
- Develop Lean Operations to add Significant Value Aligned with the Overall Company Goals
- How to Adopt a More Agile Way of Working
- Big Data & Artificial Intelligence
- Exploit & Scale Platforms to Drive Growth and Co-Design with Customers & Partners within the Ecosystem

What our clients say:

EXCELLENT EVENT,
EXTREMELY WELL ORGANIZED
WITH INSPIRING SPEAKERS AND
INSIGHTFUL TOPICS!"
~ PHILIPS



"GREAT OPPORTUNITY
FOR PEER-TO-PEER
LEARNING"
~ BOOKING.COM



"AMAZING AGENDA AND VERY
INSPIRING SPEAKERS!"
~ KLM



"SOME
PRESENTERS GAVE ME
NEW IDEAS AND BRAIN-
FOOD I HAVEN'T THOUGHT
ABOUT."
~ IKEA



"ONE OF THE BEST
EVENTS I'VE
PARTICIPATED IN!"
~ UNILEVER



"HIGH QUALITY OF
SPEAKERS AND FACILITATORS"
~ T-MOBILE



"GREAT PLEASURE TO
PARTICIPATE AT THIS
SUMMIT!"
~ SHELL



"VERY DIVERSE INSIGHTS
AND TOPICS"
~ ADIDAS



"IT'S A
VERY GOOD FORUM TO
LEARN, TO DISCUSS, TO
REFLECT."
~ EU COMMISSION



"I'M VERY PLEASED WITH THE ORGA-
NIZATION OF THIS, FROM CATERING
TO COMMUNICATION, TO CONTENT."
~ AMSTERDAM SCHOOL
OF INTERNATIONAL BUSINESS



"THOUGHT PROVOKING
AND INSIGHTFUL"
~ TUI GROUP



"THE ENGAGEMENT
FROM THE AUDIENCE I
REALLY LIKED!"
~ PFIZER



Speaker line-up:



Nigel Richardson
Presales Director
I-NEXUS
United Kingdom

Chairperson Day 1



Gert Askes
Co-Founder & CEO
SPARQ360
Netherlands

Chairperson Day 2



Irina Popova
Channel Data Manager
and E-Deployment Lead
for EMEA
SEAGATE
Netherlands



Sarah Kelly
Global Innovation Program
Manager
LIBERTY GLOBAL
Netherlands



Dekyi Boorsma
Head of Customer Support EMEA
NETFLIX
Netherlands



Coen Huesmann
Senior Manager
ACCENTURE
Netherlands



Mark Kroes
Lean Six Sigma Black Belt
VITENS
Netherlands



Marta Garrosa Fernández
Head of Policy Administration &
Operational Excellence
**NATIONALE-
NEDERLANDEN**
Spain



Frederic Gomer
Co-founder And Managing
Partner
B2G CONSULTING
Singapore



Richard Koch
Head Crop Protection
Operational Excellence
SYNGENTA
Switzerland



Maritza Helfferich
Sr. Manager Brand Communications
Ops Hub
ADIDAS
Netherlands



Alexandre Goubin
Director - Operating Model &
Commercial Optimization
LEGO
Denmark



Federico Ruiz Fornié
Supply Chain Manager
EMEA
**VALMONT
INDUSTRIES**
United Arab Emirates



Dr. Klaus Dohrmann
Vice President Sector
Development Engineering,
Manufacturing & Energy
DHL
Germany



Ivan Titov
Senior Expert Corporate First
Choice Office
**DEUTSCHE POST DHL
GROUP**
Germany



Tim Janisch
Manager - Impact of
Automation
CAPGEMINI INVENT
Switzerland



Arnoud de Jonge
Director of Operational Excellence Europe
& Asia
ABBOTT NUTRITION
Netherlands



Olivier van Nieuwenhuizen
Head of Project Portfolio
and Lean Office
TRANSDEV NL
Netherlands



Bartosz Kiera
Senior Agile / Lean Coach
PVH EUROPE
Netherlands



Peter Frank
Senior Consultant
BOLD GROUP
Germany



**Jose Rafael Padilla
Valenzuela**
Global Business Excellence/
Continuous Improvement
HEINEKEN
Netherlands

Agenda day one: Thursday

8:00	REGISTRATION AND WELCOME COFFEE	12:30	<ul style="list-style-type: none"> Continuous Improvement Culture: how to keep the movement going when management leaves Why do humans build new houses to keep things “fresh” when opening windows could be sufficient? <p>Mark Kroes, Lean Six Sigma Black Belt, Vitens</p>
8:30	INTRODUCTION & ICEBREAKER <i>Please download the summit app ‘Global Executive Events’ to create your profile; submit your questions for speakers and panellists throughout the event; provide feedback and rate each session; and connect with other speakers and delegates.</i> ICEBREAKER: An opportunity to start those all-important discussions with your peers. Introduce yourselves to new contacts and begin discussing the challenges you face in an environment where continuous improvement is a necessity.	12:45	LUNCH SPONSOR WHAT EVERY LEADER NEEDS TO KNOW ABOUT THE STATE OF STRATEGY EXECUTION <ul style="list-style-type: none"> Overcome the prevalent challenges with strategy execution How to assess the maturity of your strategy execution The methods you can use to increase your likelihood of success How a strategy execution platform can resolve the common challenges you’re facing <p>Nigel Richardson, Presales Director, i-nexus</p>
8:45	CHAIRPERSON OPENING REMARKS Nigel Richardson, Presales Director, i-nexus	13:40	CASE STUDY AUTOMATED UNDERWRITING & STP <ul style="list-style-type: none"> Key challenges on insurance business Drivers of automated underwriting & STP NN Spain as a case of study The Future is now! <p>Marta Garrosa Fernández, Head of Policy Administration & Operational Excellence, Nationale-Nederlanden</p>
9:00	KEYNOTE A BRIEF HISTORY: FROM FULL BLOWN SIX SIGMA IMPLEMENTATION IN THE NINETIES TO A CULTURE OF OPERATIONAL EXCELLENCE IN THE PRESENT <ul style="list-style-type: none"> Top Down Implementation vs Grass Roots How to source project ideas after the low hanging fruit has been gathered What does success look like when a full time Six Sigma Team is dismantled <p>Irina Popova, Channel Data Manager and E-Deployment Lead for EMEA, Seagate</p>	14:15	SPONSOR SESSION LEADERSHIP-DRIVEN ENTERPRISE TRANSFORMATION” - AN APICS AWARD-WINNING CLIENT JOURNEY <ul style="list-style-type: none"> Schindler’s “Transform to Outperform”, a major supply chain transformation journey Leadership development reshaping the organization’s culture Dramatic results achieved beyond the ROI and financial targets <p>Frederic GOMER (MSc), Co-Founder and Managing Partner, B2G Consulting</p>
9:35	CASE STUDY FROM A SPARK TO A RAGING FIRE <ul style="list-style-type: none"> “Spark” in the Spotlight: running a successful collective intelligence program from inception to maturity A look at the globalization of the program, as well as approaches to management, marketing and communication A look at Liberty Global’s “Spark” program Adobe Kickbox X Design Thinking = Matchbox: Liberty Global’s Innovation Teacher implemented on a global scale <p>Sarah Kelly, Global Innovation Program Manager, Liberty Global</p>	14:55	CASE STUDY AIMING FOR CUSTOMER CENTRICITY THROUGH NEW APPROACHES IN AGILITY AND LEAN IN A CHALLENGING NEW WORLD <ul style="list-style-type: none"> Reference points being removed or changed Carrying over the essentials to the new Thinking and Doing – the balancing act Continuous Improvement in Innovation <p>Richard Koch, Head Crop Protection Operational Excellence, Syngenta</p>
10:10	NETWORKING COFFEE BREAK	15:35	NETWORKING COFFEE BREAK
10:40	CASE STUDY CULTURE EATS STRATEGY FOR BREAKFAST! <ul style="list-style-type: none"> Excellence from the source DreamTeam Output, DreamTeam Mentality Driving on behavior Freedom & Responsibility <p>Dekyi Boorsma , Head of Customer Support EMEA, Netflix</p>	16:05	CASE STUDY HOW TO ALIGN A MULTINATIONAL COMPANY How to effectively implement and enable continuous improvement mindset within an organisation <ul style="list-style-type: none"> Role chartering Value stream mapping Team dynamics workshops <p>Maritza Helfferich, Sr. Manager Brand Communications Ops Hub, Adidas</p>
11:15	SPONSOR SESSION OPERATIONAL EXCELLENCE DURING TIMES OF INNOVATION <ul style="list-style-type: none"> Industry disruption is forcing companies to reinvent their products and their market propositions Operational Excellence by itself is not enough to survive: Companies should move from continuous improvement towards continuous innovation How is Operational Excellence helping companies to pivot to the new? How can Operational Excellence be enhanced following the industry trends to make an even bigger and faster impact? <p>Coen Huesmann, Senior Manager, Accenture</p>	16:40	CLOSING REMARKS FROM THE CHAIRPERSON Nigel Richardson, Presales Director, i-nexus
11:55	CASE STUDY NO NEED FOR MANAGEMENT COMMITMENT IN LEAN <ul style="list-style-type: none"> Management Commitment and Lean: Is this truly the basic principle? A look at what is Management Commitment, and what Lean needs 	16:55	NETWORKING DRINKS <i>Everyone is invited to continue the conversation over drinks and canapés in the Rode Hoed foyer</i>

Agenda day two: Friday

8:00	WELCOME COFFEE	12:30	IGNITE SESSION DRIVING SMARTER – HOW BUS DRIVERS IMPROVE THEIR SKILLS CONTINUOUSLY WITH LEAN, SIX SIGMA AND OPERATIONAL BEHAVIOUR MANAGEMENT
8:30	INTRODUCTION FROM GLOBAL EXECUTIVE EVENTS <i>Don't forget to download our app! Just search for 'Global Executive Events'. You can use it to create your profile; submit your questions for speakers and panellists throughout the event; provide feedback and rate each session; and connect with other speakers and delegates.</i>	12:50	NETWORKING LUNCH BREAK
8:45	CHAIRPERSON OPENING REMARKS Gert Askes, Co-Founder & CEO, SPARQ360	13:40	CASE STUDY THE WAREHOUSE EFFECT
9:00	KEYNOTE OPEX IN CREATIVE TEAMS – OUR LEARNINGS	14:20	SPONSOR SESSION DISRUPT TO IMPROVE – HOW OPERATIONAL EXCELLENCE CAN REACH FURTHER
9:35	CASE STUDY WHEN STRATEGY, SALES, OPERATIONS AND HR SHOULD MEET	15:00	CASE STUDY INTEGRATING LEAN, AGILE, DESIGN THINKING AND P3M TO TRANSFORM ORGANISATIONS
10:10	NETWORKING COFFEE BREAK	15:30	NETWORKING COFFEE BREAK
10:40	CASE STUDY CUSTOMER-CENTRIC DIGITAL TRANSFORMATION & CONTINUOUS IMPROVEMENT - A WINNING COMBINATION	15:55	UNCONFERENCE SESSION <i>During this interactive session, you will have the opportunity to explore some of your current challenges with your peers. Delve into the current issues you are facing and work together, share knowledge and conclude on a sound strategy moving forward. Learn new tools and techniques from fellow industry experts.</i>
11:15	SPONSOR SESSION MANAGING THE WORKFORCE IN THE AGE OF AUTOMATION	16:40	CLOSING REMARKS FROM THE CHAIRPERSON Gert Askes, Co-Founder & CEO, SPARQ360
11:55	CASE STUDY PASSIONATE PEOPLE IN PREMIER PLANTS	16:55	FINISH